

PROGRAM DESCRIPTION/SCHEDULE

- ▶ Opening Key Note Address
- ▶ Evening Key Note Address
- ▶ Plenary Session
- ▶ Panel 1a: Identifying Encouraged Industries and Capitalizing Opportunities in South Africa, South America (Brazil), Middle East (Dubai)
- ▶ Panel 1b: Identifying Encouraged Industries and Capitalizing Opportunities in India, China and Russia
- ▶ Panel 2a: What are the Risks? A discussion of general business, financial and legal risks associated with emerging economies
- ▶ Panel 2b: Understanding the People in Emerging Economies: How to effectively work with suppliers, customers, and employees
- ▶ Workshop 1a: Special Economic Zones and the Role of Governments in their creation
- ▶ Workshop 1b: Social Business Models and their Impact on Bottom Lines: A review of trends in Micro Finance, Micro credit and Micro insurance
- ▶ Workshop 2a: How to Avoid the Risks and Litigation in Emerging Economies: A review of the Foreign Corrupt Practices Act and relevant toy and product quality regulations in certain emerging markets and the United States
- ▶ Workshop 2b: Protecting Your Intellectual Property Resources and Rights in Emerging Economies
- ▶ Schedule

Further details regarding session speakers and moderators will be announced soon. Please visit Speakers page for detailed speaker bios. Re-visit this page for updates.

Key Note Address

Opening Key Note: "How to Successfully Adapt to Business in Emerging Economies"

Session Moderator:

Session Participants:

- Dennis Lockhart, President and CEO, Federal Reserve Bank of Atlanta

Evening Key Note: "How to Successfully Adapt to Business in Emerging Economies"

Session Moderator:

Session Participants:

- Dr. Jag Sheth, Professor of Marketing and Scholar, Goizueta Business School, Emory University
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Plenary Session

“How to Spot and Take Advantage of Opportunities in Emerging Economies: A discussion of relevant policies, the political climate and the economic outlook of Brazil, China, Dubai, India, Russia and South Africa”

Panel Moderator:

Panel Participants

- Dr. Wayne Lord: Former VP Governmental Affairs, Pilgrim Pride Corp.
 - Ms. Dorsey Lockhart: Country Desk Officer, U.S. Department of State, Bureau of African Affairs
 - Dr. Penelope Prime: Professor, Stetson School of Business & Economics Mercer University; Director, China Research Center
 - Dr. Mahendra Srivastava: President and Part-Owner, Sortimo of North America Inc.
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Panels

Panel 1a: Identifying Encouraged Industries and Capitalizing Opportunities in South Africa, South America (Brazil) and Middle East (Dubai)

Panel Moderator:

Panel Participants

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Panel 1b: Identifying Encouraged Industries and Capitalizing Opportunities in India, China and Russia

Panel Moderator:

Panel Participants

- Sergio Millian: President, Russian American Chamber of Commerce, Atlanta, GA

Panel 2a: What are the Risks? A discussion of general business, financial and legal risks associated with emerging economies

Panel Moderator:

Panel Participants

- Harry Volande, Executive Vice President and CFO, Siemens Energy and Automation
- Dr. Krishnamurthy Subramanian: Associate Professor of Finance, Goizueta Business School, Emory University
- Nigel Wright: Partner, Locke Lord Bissell & Liddell LLP

Panel 2b: Understanding the People in Emerging Economies: How to effectively work with suppliers, customers, and employees

Panel Moderator:

Panel Participants

- Thomas Bohan: Vice President, Home Depot
- Navneet Narual: Executive Consultant, Accenture

Workshops

Workshop 1a: Special Economic Zones and the Role of Governments in their creation

Workshop Presenters

- Robert Verzi: Partner, HA & W

Workshop 1b: Social Business Models and their Impact on Bottom Lines: A review of trends in Micro Finance, Micro credit and Micro insurance

Workshop Presenters

- Dr. Krishnamurthy Subramanian: Associate Professor of Finance, Goizueta Business School, Emory University

Workshop 2a: How to Avoid the Risks and Litigation in Emerging Economies: A review of the Foreign Corrupt Practices Act and relevant toy and product quality regulations in certain emerging markets and the United States

Workshop Presenters

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Workshop 2b: Protecting Your Intellectual Property Resources and Rights in Emerging Economies

Workshop Presenters

- Livingstone Johnson: Head Counsel of International Operations, Coca Cola

Schedule